# APPROVED BY BOARD 9/13/19

## ONLINE VIRGINIA NETWORK AUTHORITY

# **BOARD MEETING**

November 30, 2018

# **MINUTES**

The Online Virginia Network (OVN) Authority Board met on Friday November 30, 2018 at the Virginia Community College System in Richmond, VA.

#### Present from the Board were:

Speaker Kirk Cox
Delegate James Leftwich
Senator Rosalyn Dance
Ron Ripley, ODU BOV Representative
James Hazel, GMU BOV Representative
Ellen Neufeldt, Vice President, Old Dominion University
Michelle Marks, Vice President, George Mason University
Sharon Morrissey, Vice Chancellor, Virginia Community College System
David Leichtman, Citizen Member

Karen Jackson, Citizen Member

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Adnan Bokhari, VCCS Representative

## Absent:

Delegate Nick Rush
Delegate Lashrecse Aird
Senator Steven Newman
Senator Bill Stanley
Peter Blake, Director of SCHEV
Andrew Ko, Citizen Member

## Also present were:

Austin Agho
Marc Austin
Kayla Baker
Andy Casiello
Greg Dubois
David Kozoyed
Annie Morris

Brian Payne Mark Smith Caitlin Shear Deborah Swied

Deborah Swiecinski Rusty Waterfield

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#### WELCOME & OPENING REMARKS

Speaker Cox welcomed the board and thanked Dr. Sharon Morrissey for hosting the meeting. Board members introduced themselves.

# APPROVAL OF July 10th, 2018 Meeting Minutes

A motion was made by James Hazel and seconded by Ellen Neufeldt. The minutes were approved by all members present and voting.

# **OVN PRESENTATION**

Van Wilson, Jane Dane, and Dave Burge presented an OVN overview. Wilson noted that VCCS currently has 126,000 students who are currently taking courses online and 47,000 of those are fully online students.

Burge updated the group on the marketing efforts including an ad that produced 6,000 visitors to the website. There are 650,000 students who have earned some college credit from a Virginia university, still live in the Commonwealth, but have not completed a degree. With the assistance of the Educational Board Advisory, we hope to reach around 200,000 student prospects for OVN.

Dane remarked on several career engagement tools, including the Virginia Education Wizard, Roadtrip Nation, and Career Coach. The Career Coach platform allows users to browse careers and associated programs, and build resumes. Credits to Careers is another tool that is designed to support veterans who can enter their military occupation specialty in the online application to determine what might be the equivalent academic credit.

Enrollment goals for OVN's first fiscal year (2018) were surpassed with enrollment of 418 additional fully online students between ODU and GMU. Both institutions are on target to meet next fiscal year's goals as well. The enrollment projection through fiscal year 2021, including VCCS, will be provided at the next meeting.

#### APPROVAL OF BUDGET

Speaker Cox moved that the board vote to approve the budget as presented. Senator Dance made a motion and Jackson seconded the motion. The budget was unanimously approved by all members present and voting. James Hazel abstained.

### **ADJOURNMENT**

There being no further business, the meeting adjourned at 2:46 p.m. The next meeting will be scheduled for late spring 2019 at Old Dominion University.